

# AGREEMENT For the Healthtech Venture Forum Valencia, 25-26 October 2017 Las Naves

#### BETWEEN

 Las Naves Valencia, C/ Juan Verdeguer, 16-24 46024 Valencia NIF G98406002, hereafter referred to as "the Silver Sponsor"

and

 Europe Unlimited SA, Place Flagey 7, BE – 1050 Brussels, Belgium, with registration number being 462.923.491 hereafter referred to as "the Organizers", representing also it subsidiaries Tech Tour International SARL and Tech Tour Global EOOD (together referred to as "the Organizers").

#### WHEREAS:

Las Naves (the "Silver Sponsor") will be referred to as the Silver Sponsor and will benefit of the benefits as described in Annex II of the Healthtech Venture Forum, in Valencia on 25 and 26 October 2017 (hereafter referred to as the "Event" which is also described in Annex I), being organized by Europe Unlimited SA.

- 1. Silver Sponsor Benefits
  - 1.1 The Silver Sponsor will receive all benefits as listed in the Annex II of the present Agreement. In particular it will be referred to as a Silver Sponsor and benefit of the advantages to which such sponsor is entitled and any other benefits listed there.
- 2. Silver Sponsor Obligations
  - 2.1 The Silver Sponsor agrees to make in-kind sponsorship to the Organizers as follows:
    - 2.1.1 Providing all venues free of charge for the Event as well as audio/visual requirements
    - 2.1.2 Providing the catering free of charge for the Event, including for the dinner
- 3. Administration and Program Arrangements
  - 3.1 The Organizers shall manage all activities within the scope of the Event.
  - 3.2 The Organizers reserve the right to make changes to the Event as required but they will inform the Partner of all material changes and any other information that they consider may be of importance to the Partner in relation to the Forum.





#### 4. Other Matters

- 4.1 This Agreement is concluded for a specific term, starting on the date of the last signature and termination upon the production of the all the deliverables of the Event which are the subject of this Agreement.
- 4.2 The Organizers and the Silver Sponsors shall not during the term of this Agreement, nor thereafter, disclose to any third party any confidential information about the other party's business operations nor state any further details about the cooperation of the parties without prior authorization.
- 4.3 Nothing herein shall operate as a transfer of any intellectual property rights between the parties.
- 4.4 If the event is cancelled by reasons of "force majeure" (where such term means events beyond the reasonable control of the parties), all Parties are relieved of their obligations under this Agreement.
- 4.5 The Parties are not entitled to assign any aspect of this Agreement to any other party without the other Party's prior written consent.
- 4.6 The failure to exercise or delay in exercising a right or remedy provided by this agreement does not constitute a waiver of the right or remedy or a waiver of other rights or remedies.
- 4.7 The Partner shall be entitled to terminate this agreement on notice with immediate effect if the Organizers do not comply with any provision of this agreement and the Organizers shall have no claim for damages or compensation of any nature whatsoever.
- 4.8 This Agreement shall be governed by and shall be construed in accordance with Belgian Law and the parties hereby irrevocably submit to the exclusive jurisdiction of Brussels Courts.

Made in 2 copies, with a copy for the Silver Sponsor and a copy for the Organisers.

On behalf of Las Naves – Valencia On behalf of Europe Unlimited

Name: Sonia Gadea

Position: Directora Gerenta

Date:

Name: William Stevens
Position: Managing Director

Date:





## Annex I - Event Description

## Summary / Highlights

- Focus on healthtech companies mostly from Valencia and Spain
- Bring together and build relations with 40 international and regional investors in order to support the development of the digital economy for growth competitiveness and internalization.
- Enhance collaboration, communication and exchange of experience among the stakeholders
- Foster investment, partnerships, licensing and merges and acquisitions (M&A) in Healthtech by facilitating communication between local startups and financial and corporate investors from Europe.
- Bring insights and know-how from whole Europe to the region.
- Develop exposure and visibility through the Tech Tour/ Europe Unlimited network
- Provide application access to the companies into the Tech Tour Community Platform
- The Best top quartile companies are also invited to take part in the Tech Tour European Venture Contest (EVC) Final for emerging companies (Dusseldorf 11-12 December 2017).

## **Objectives**

- Promote high quality emerging healthtech and biotech startups from the host region, mostly from Valencia and Spain and facilitate innovation in health and social care
- Bring together and build relations with 40 international and regional investors in order to support the development of the innovation economy for economic growth, well being and competitiveness.
- Enhance collaboration, communication and exchange of experience among the stakeholders.

### **Participants**

- Select the best 15 Valencian and 10 Spanish startups as well as 15 start-ups from across Europe.
- Bring together 40 national and international investors and corporate partners
- Support 20 regional and national stakeholders (clusters, agencies, university tech transfer offices, accelerators & incubators, ...).
- Bring 40 sponsors, speakers, delegates, guests.
- Bring 20 stakeholders and institutional representatives for the dinner.

#### **Programme**

# PROGRAMME HEALTHTECH VENTURE FORUM 2017

Day 1 –	Wednesday, 25 October 2017* - Venture Academy coaching sessions	
10.00	Registration for participants of Venture Academy	
10:30	Venture Academy Sessions opening by William / Tech Tour team  — coaching the selected companies for their presentations	
	Interactive Sessions with selected companies to "dry-run" and coach their presentations	





10:45	4 to 5 Company	4 to 5 Company	4 to 5 Company	4 to 5 Company			
	Pitching & feedback	Pitching & feedback	Pitching & feedback	Pitching & feedback			
12:00	Coffee break						
12:20	4 to 5 Company	4 to 5 Company	4 to 5 Company	4 to 5 Company			
	Pitching & feedback	Pitching & feedback	Pitching & feedback	Pitching & feedback			
14:15	Networking Lunch						
15:00	Registration & Coffee Break						
16:00	Welcome by William Stevens						
16:10	Introduction of the companies – elevator pitching						
16:50	Introduction of the Investors – reverse pitching						
17:30	Coffee break						
18:00	Opening and welcome by institutional representatives						
18:30	Keynote speaker						
19:00	Panel: Healthtech investment trends in Europe / Market expansion for successful						
	healthtech companies						
19.40	Networking Dinner						
21:30	End of Day 1						

## Day 2 - Thursday, 26 October 2017- Venture Forum day

08,30	registration						
09:00 4 to 5 Company Presentations		4 to 5 Company Presentations	4 to 5 Company Presentations	4 to 5 Company Presentations			
10.15	Networking coffee & One2One meetings between Entrepreneurs and Investors						
11.15	4 to 5 Company Presentations	4 to 5 Company Presentations	4 to 5 Company Presentations	4 to 5 Company Presentations			
12.30	Networking coffee & One2One meetings between Entrepreneurs and Investors						
13:30	Panel: The Strategic Investment Perspective						
14:00	Entrepreneur success story						
14.30	Closing Remarks by the Organizers & Host Awards & Elevator Pitches of the best startups (best quartile)						
15.00	Networking Lunch						
17:00	End of the Forum						

\*Programme subject to change

# **Key performance indicators (KPIs)**

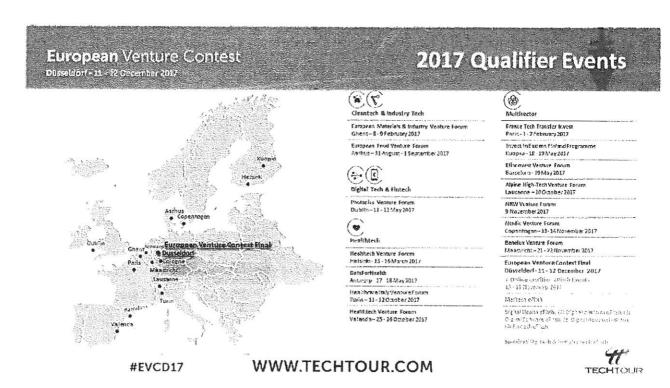
- 80+ applications of startups of which 40 are selected
  - o 15 from Valencia
  - o 10 from rest of Spain
  - 0 15 from rest of Europe
- 40 startups + 40 investors and corporate partners meet up
- 10 companies join the Tech Tour Venture Contest Final
- 8+ companies raise funding & partnerships after 1 year





## Link with the Tech Tour Venture Contest

- Since 10 years, the European Venture Contest attracts every year over 1,000 innovative companies who compete to be selected in one of the Venture Forums at whose time-toinvestment will be shortened and the window-to-investors will be widened.
- The Healthtech Venture Forum in Valencia would select the best quartile startups as the Forum's best quartile to present at the European Venture Contest Final, which is the flagship final event of the European Venture Contest (2017 European Venture Contest edition in Düsseldorf, 11&12 December 2017).







## Annex II - Benefits for Hosts & Sponsors

Regular Tech Tour partnership packages:

## Benefits to the Silver Sponsor

Partner Benefits / Event	Bronze	Silver	Gold	Host	
Advertisement in binder & on web	Yes	Yes	Yes + Video	Yes + Video	2
Logo on all marketing material	Yes - Bronze	Yes - Silver	Yes - Gold	Yes - Host	VISIBILIT
Editorial in News	No	No	Yes	Yes	VISI
Seat (observer) on expert committee	No	Yes	Yes - 2 experts	Yes – 5 Experts	z
Speaker Expert or Moderator role	Either	Both	Both Leading	Opening/Closing	RECOGNTION
Opportunity to host (pre event) workshop	No	No	Yes	Yes	50
Speech at social event	No	No	Yes	Yes	REC
Event passes	2 passes	4 passes	8 passes	12 passes	10
Additional invitations		2 invitations	8 invitations	18 invitations	AC. CESS
Community Membership Benefits	Advanced	Partner	Partner	Lead Partner	
Event Partner category exclusivity	No	No	Yes restricted	Yes restricted	COMMU
Other Benefits		Upon demand	Upon discussion	Upon discussion	8 <sup>2</sup>
Conditions Growth Events	EUR 12 000	EUR 20 000	EUR 40 000	EUR 120 000	
Conditions Emerging Events	EUR 9 000	EUR 15 000	EUR 30 000	EUR 60 000	麗
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Reduction for additional event partnerships in the year (2nd event at -20%, 3rd event at -30%, 4th event at -40%, 5 or more at-50%)

## Opportunities:

- Boost Visibility and recognition through speaking slot
- 2 Expert jury roles
- 10 transferable tickets for the event
- Visibility on all marketing materials + 1 page add in the event binder

## Tech Tour custom made offer for Las Naves:

- Silver partnership recognition
- Speech at Social event
- 6 Dinner reservations
- Promotional table at a prime networking spot
- Provide give away for delegates (optional)
- Nominate and invite selected growth and emerging companies to build relations
- One page advertisement in the delegate booklet
- Additional opportunities to be provided described above

END.

