



AJUNTAMENT
DE VALÈNCIA



València, European Green Capital 2024

Press kit and activities
programme



AJUNTAMENT
DE VALÈNCIA



[València, European Green Capital 2024](#)

The European Green Capital Award

València is the European Green Capital for 2024.

The European Green Capital Award is a recognition granted by the **European Commission** to cities that make an exemplary ecological transition and implement measures included in the **Sustainable Development Goals (SDGs)** or the European Green Deal.

It recognizes the city's commitment to sustainability and its efforts to improve the environment and quality of life.

It is both an honor and a responsibility for the city and a continued public commitment to sustainability.



*An initiative of the
European Commission*



The European Green Capital Award

To achieve the recognition of European Green Capital, a panel of experts from the European Commission evaluates the city's status based on 12 urban sustainability indicators such as air quality, noise, water use, sustainable land use, and governance, among others.

In addition to these indicators, we must not forget that citizens' mobilizations, efforts, and awareness have been key to achieving a València that cares for and protects the environment.

València is the first Mediterranean city to achieve this recognition, making us a model of urban sustainability and a beacon city for other European and Mediterranean cities.

12 urban sustainability indicators

Las ciudades se evalúan en función de 12 indicadores medioambientales:



Calidad del Aire



Ruido



Agua



Uso sostenible de la tierra y el suelo



Residuos y Economía Circular



Naturaleza y Biodiversidad



Crecimiento verde y Ecoinnovación



Cambio Climático: Mitigación



Cambio Climático: Adaptación



Movilidad Urbana Sostenible



Rendimiento Energético



Gobernanza Medioambiental

The European Green Capital Award

The recognition of **València as European Green Capital** is much more than an award; it implies a public and constant commitment from our city in terms of sustainability. We are aware that this makes us a model and a beacon city for other European and Mediterranean cities, and for this reason, we are fully committed to this project, which is not just the City Council's.

It is a city project. To accelerate the green transition that all cities are experiencing, we are very clear that everyone's involvement is necessary. **This is a project that has come to stay.** Not just in 2024.



Why València?

The good results obtained by the city of València that have led it to be the European Green Capital 2024 are due to the great work in urban sustainability around four axes.

In addition to these four axes, there is the transversal commitment of citizens to urban sustainability.

1. Green
Infrastructure and
Urban Biodiversity

2. Sustainable Mobility
and Public Space
Recovery

3. Orchard and
Sustainable and
Healthy Foods

4. 'València 2030
Climate Mission'

Why València?

1. Green Infrastructure and Urban Biodiversity

València is a city with an extraordinary **green heritage** that includes the Turia Garden and l'Albufera, as well as numerous parks and gardens such as the Viveros Park, Central Park, and hundreds of neighborhood parks.

The city has 7,5 m2 of green areas per inhabitant. The goal is to reach 10 m2 by 2030.

70% of the Valencian population has a climate-adapted green area less than five minutes from their home (about 300 meters).



Why València?

2. Sustainable Mobility and Public Space Recovery

València has made significant efforts to reclaim public space, **consolidating itself as a city of squares and public spaces for citizens.**

Pedestrian revolution in the historic center. **More than 30,000 square meters free of traffic.**

The **three main squares of Valencia's historic center**, which form the axis from the North Station to the Serranos Towers, have become a new and huge public space for citizens.



Why València?

3. Orchard and Sustainable and Healthy Foods

City-Orchard Binomial

L'Horta de València is one of the most important Mediterranean orchards in Europe and has been declared a **Globally Important Agricultural Heritage System (GIAHS)** by FAO.

Efforts to promote the connection of the peri-urban orchard with the local community were recognized in 2017 with the title of **World Capital of Sustainable Urban Food**.



Why València?

4. 'València 2030 Climate Mission'

Only 10 cities have achieved the “**Mission Label.**”

This is the **EU's Mission Label for Smart and Climate-Neutral Cities**, recognizing cities' plans to achieve climate neutrality.

This label makes them inspiring cities in terms of sustainability.



Transformative Actions

Actions

TURIA GARDEN

- ✓ Desembocadura park
- ✓ Project to close the river circuit and connect the Turia Garden to the sea
- ✓ Burial of the Serrería tracks and the northern collector of the city
- ✓ Urban forest



Actions

L'ALBUFERA

- ✓ Formal procedures for the Albufera Natural Park to be declared a Biosphere Reserve by UNESCO.
- ✓ Unique wetland in Europe that we want to highlight
- ✓ Contact with the Ministry for Ecological Transition and the Demographic Challenge
- ✓ Interdepartmental meeting with a roadmap and 10 defined steps to follow

Actions

CLEANING

✓ We have increased cleaning in streets, squares, and gardens.

✓ **2,74 million euros** allocated for city cleaning during Fallas – 41% increase over the initial budget – 71% more staff

MOBILITY

✓ 12,1 KM of bike lanes.

✓ Increase in electric **charging points** – Plan to install over a hundred charging points in the city



Actions

MOBILITY

Lines of action:

1. Implementation of the low emission zone
2. Road safety
3. Promotion of pedestrian mobility
4. Expansion and improvement of the current public parking offer

5. Remodeling of the EMT network

Driving project: return of different EMT lines to the city center. Direct connection with the center from suburbs. Network and frequency expansion.

6. Renovation and electrification of the EMT fleet

Driving projects: expansion of the electric and hybrid bus fleet. Progressive electrification of depots to achieve a 100% sustainable EMT.



Actions

MOBILITY

Lines of action:

7. Improvement of EMT commercial speed

Driving projects: expansion of the bus lane network and its segregation. Implementation of traffic light priority systems.

8. The taxi as an ally

Driving project: expansion and greater visibility of taxi stands.

9. Universal accessibility

Driving projects: improvement and adaptation of EMT pavement and stops to promote mobility and accessibility for citizens.

Sensorization systems in public spaces and digitalization.



Actions

MOBILITY

Lines of action:

10. Cycling network

11. Bus Rapid Transit (BRT) system

12. Sustainable logistics

Driving projects: sensorization of loading and unloading spaces.

Agreements with companies to implement non-polluting last-mile distribution systems.



Actions

TREES

- ✓ Construction of 4 new parks
- ✓ Planting of more than 2000 trees
- ✓ Renaturalization projects
- ✓ Tree planting to recover burned area of L'Albufera

SCHOOLS

- ✓ "València I Love You Green" – Participation of 130 educational centers to learn about the new Turia riverbed

ACCESSIBILITY

- ✓ Project with Google for adapted vehicles to know the availability of parking spaces in real-time



Actions

WATER

- ✓ Commitment to achieving efficiency and optimization of the water supply network.
- ✓ Emivasa investment plan – Budget of 14 million euros – 23,6% increase

SUSTAINABLE TOURISM

- ✓ Green Routes Visit València
- ✓ Tourist guide training
- ✓ Cuina Abierta Festival
- ✓ València Electric Boat Show.



Actions

SUSTAINABLE TOURISM

✓ Partner Tourist Establishments Program: "Green Pact València. Tourism"

- 150 establishments receive the "V" València Verde symbol to represent their commitment to the values of València European Green Capital 2024.
- Focus on sustainable tourism and commitment to traditions and heritage
- València as the leading sustainable urban destination in the Mediterranean



Actions

SUSTAINABLE TOURISM

Commitments of the Establishments:

- Reduce carbon footprint through the use of renewable energy.
- Promote water savings.
- Reduce plastic usage.
- Establish energy-saving standards and use more efficient equipment.
- Strengthen staff training in sustainability and the values of the Green Capital.
- Reduce food waste.
- Support zero-kilometer, local, and proximity products.
- Promote the resources and routes created for the European Green Capital among clients and employees.



Actions

BEACHES

- ✓ València has 7 blue flag beaches, this year the Arbre del Gos beach receives the award for the first time.
- ✓ Commitment to beach care, waste collection, and species recovery.

SOLAR PANELS

- ✓ Creation of the largest photovoltaic plant in Spain with more than 6.500 solar panels.
- ✓ 800 families will benefit from the Energy Vulnerability Action Plan



Programa de eventos Capital Verde Europea

València 2024



VALÈNCIA
SOSTENIBLE
Capital Verde
Europea
2024


Capital
Verde
Europea
2024



A year of European Green Capital

It will be a year of “**sustainability celebration**” in which all city actors will participate. From the public sector, we will promote public-private collaboration, citizen participation, and commitment with academia and, of course, with the media.

Being **European Green Capital in 2024** will allow us to focus more on raising awareness and educating on environmental care, improvement, and respect.

To this end, we have designed a program of around **400 awareness-raising and visibility activities**, exhibitions, and events on sustainability throughout the year.





Typology of events

Official Events

Major commemorative events of València European Green Capital 2024 with coordination and presence of the EU

Central Events

Events or programs organized by public or private entities whose themes align with the pillars of the European Green Capital: renaturalization, biodiversity, and public space, sustainable food, sustainable mobility, València 2030 Climate Mission

Amplifying Events

Events developed by public or private entities **with great reach and impact on citizens**

Events by Collectives

Events organized by public or private entities related to the pillars and themes of the European Green Capital and **aimed at a specific audience/group** (Schools, Businesses and Restaurants, visitors, youth, seniors, neighborhoods)

Official Events

Major commemorative
events of València
European Green
Capital 2024 with
coordination and
presence of the EU

6 Official Events

1

11-12 January

Palacio de la Música

Inaugural Ceremony

To kick off València, European Green Capital 2024 with an inaugural event featuring delegations from the European Green Capital Network

2

25-26-27 June

Major Climate Event

It brings together three major events:

- Annual Cities Forum CE misión
- EURESFO, European resilience event of the ICLEI network
- Annual Energy Cities Forum

3

7 September

International Day of Clean Air

4

22 septiembre

World Car-Free Day and Mobility Week

5

26-27-28 November

CVE 2026 Ceremony

Ceremony revealing the city that will be the European Green Capital in 2026

6

December

Closing Ceremony of CVE 2024

Closing point and commemorative ceremony of València, European Green Capital 2024

Central Events

Events or programs organized by public or private entities **whose themes align with the pillars of the Green Capital designation:** renaturalization, biodiversity and public space, sustainable food, sustainable mobility, València Climate Mission 2030.

+20 Central Events

January

31
Energy Revolution III

February

14-15
**International
Wetlands
Conference**

March

1-19
Green Fallas

5-7
**European Carbon
Farming Summit**

23
**Exhibition 'This
Will Save Us'.
Closure**
[Turia Garden](#)

April

4 abril – 22 octubre
**Exhibition 'The Secret Life
of Microalgae'**
[CCCC. Centre del Carme](#)

10
**Day 'The Tree in
the City'**

11 - 12
**València Electric Boat
Show 2024**

18-20
Biology Olympiad
[Faculty of Biology and
L'Albufera](#)

24
**International Noise
Awareness Day**

May

**My neighborhood in
transition**

19
International Bee Day

20-24
**Green Week.
Biodiversity Week.**

22 -24
International Forum of Marine Litter

31
**7th Technical Conference of
Viles en Flor titled "A Different
Look at Our Green Spaces"**

June

25-28
Recidafest

**International Day of
Sustainable Gastronomy**

July

1-31
Gran Fira of València

8
CEMAS-24 Congress

10-12
ISMS International Congress
[Universidad Católica de
València](#)

September

**International Day of Awareness
of Food Loss and Waste**

October

**NovaGob Sustainability
International Congress**
1-3
**Iberflora Sustainable
Development Legacy
Event**

23-24
València Digital Summit

**International Day of Sustainable
Food**

November

Responsible Consumption Fair

December

València Green Marathon

Tourist Accessibility Congress

Amplifying Events

Developed by public or private
entities with broad reach and
impact on the citizenry

+10 Amplifying Events

Popular races circuit

January	April	June	October	November
11 ExpoJove Children and Youth Day	4-8 Showcase of cavas, wines, and food	Photographic Exhibition "The Melting Age"	Volta a peu MM València	Plogging tour
22-26 Fitur	28 15k Open to the Sea			
March	May	August		December
21-27 WaterWeek	Mercavalència at L'Horta	Culture in Neighborhoods and Pedanias		San Silvestre
26 The Power of Geospatial Tech for NYC!	International Marine Litter Congress	EWA Webinar		

Events by Collectives

	ESCUELAS	COMERCIO Y RESTAURACIÓN	BARRIOS	JÓVENES	MAYORES	VISITANTES	FALLAS
Visitas a l'Albufera							
Recurso educativo energía							
Recurso educativo cambio climático							
Recurso educativo humedales							
Recurso educativo biodiversidad							
Recurso educativo apicultura urbana							
Recurso educativo sostenibilidad ambiental (UP)							
Recurso educativo 'Connecta escoles València'							
Campus multideportivo 3 'R'							
Ruta turística CVE							
Ruta barrios CVE							
Cuina oberta / Plato sostenible							
Conciertos Serialparc							
Salidas medioambientales 'Cuida tu playa'							
Herramienta impacto de la actividad fallera							

+380 eventos por colectivos



AJUNTAMENT
DE VALÈNCIA



València, European Green Capital 2024